

2017 MAKING THINGS HAPPEN

★ ★ ★ ★ CONFERENCE ★ ★ ★ ★ ★

MARCH 20-21 | SCHEDULE

SUNDAY

Arrive in beautiful Chapel Hill!

“**ICE-CREAM BREAKER:**” Join Carrie and friends for ice cream after dinner! Details will be posted to the Facebook group.

MONDAY

9:15 AM Breakfast and registration open at the Chancellor’s Ballroom

10:00 AM Conference starts promptly at 10am in the Chancellor’s Ballroom

6ish PM Conference Day 1 closes around 6pm

9:00 PM Optional Fireside Chats with Kristin and Carrie in the Sunroom

TUESDAY

9:15AM Breakfast in the Chancellor’s Ballroom

10:00AM Conference starts promptly at 10am in the Chancellor’s Ballroom

6ish PM Conference Day 2 closes around 6pm. Group photo and time to chat with speakers will happen after the close of Day 2

6:00 - 7:00PM Pop-up shop open

9:00 PM Optional Fireside Chats with Kristin and Carrie in the Sunroom

WEDNESDAY

Depart Chapel Hill with a new perspective and new friends!



QUESTIONS? Post them in the Facebook group so all can benefit, or contact Kristin directly at kristin@southernweddings.com

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MARCH 20-21 | WHAT TO EXPECT

- ★ **THE CONFERENCE WILL BEGIN AT 10:00AM BOTH DAYS.** Please be sure to come early (around 9:15am) so you can get breakfast and get settled. We will start promptly at 10am at the Carolina Inn. You will see signs that will direct you to the ballroom.
- ★ **THE ENDING TIME FOR EACH DAY IS TBD.** We suggest you not make plans for Monday and Tuesday evenings. We will aim to be done by 6pm, but we want you to get the most out of your experience, so we may go over that time.
- ★ **DRESS COMFORTABLY.** Leave the heels at home, ladies! We want you to feel like yourself: relaxed and comfy.
- ★ **BE SURE TO GET PLENTY OF REST BEFORE YOU COME!**
- ★ **IF AT ALL POSSIBLE, BLOCK THESE TWO DAYS OFF FOR A TIME OF GENUINE FOCUS.** Let your clients know you'll be out and unavailable during conference days. If you can work hard to get work done ahead of time and your schedule cleared, you will be able to soak in more of this experience. Give yourself the gift of this time and consider these "vacation" days.
- ★ **WE WILL HAVE A LIGHT BREAKFAST AND LUNCH ON BOTH DAYS,** but feel free to bring your own healthy snacks if you'd like!
- ★ **A VERY LARGE PART OF THE MTH EXPERIENCE IS THE LACK OF CELL PHONES AND SOCIAL MEDIA.** We will have an emergency phone number dedicated to the conference for you to give to a babysitter or loved one if they need to reach you immediately. Otherwise, we'll be collecting your cell phones each morning and returning them when we finish. Ask any MTH alum—you'll thank us after!

EMERGENCY NUMBER: (704) 460-3293

- ★ **WE WILL BE TAKING REGULAR BREAKS THROUGHOUT THE DAY,** but they will be focused breaks with no socializing. Staying focused on the work is an important part of MTH. We promise you'll have lots of time to get to know each other at different times throughout the conference.
- ★ **WE WILL BE PROVIDING OUR SIGNATURE MTH NOTEBOOKS FOR YOU TO USE.** You're welcome to use a different notebook, but we ask that you not bring laptops or electronic devices. We're old-school at MTH -- so bring your favorite pen!
- ★ **THERE IS NO REASON TO BE NERVOUS!** Over 1300+ people have attended MTH and they have all felt the same thing beforehand. Just a few moments in, we promise your nerves will melt away. We can't wait for you to walk away with lots of new friends, including us!

IF YOU HAVE ANY QUESTIONS ABOUT LOGISTICS AHEAD OF TIME, EMAIL KRISTIN@SOUTHERNWEDDINGS.COM